

BAKERSFIELD'S BIGGEST NIGHT

Beautiful BAKERSFIELD AWARDS

A GREATER BAKERSFIELD CHAMBER EVENT

Saturday, June 22, 2024

Honoring individuals, organizations and businesses
for their contributions during the 2023 calendar year.

Presented by



CATEGORIES:

A Better Bakersfield

An annual event or project that enhances the quality of life in the community.

Architecture & Design

The completion of a brand new interior and/or exterior building design integrating the environment with space and materials.

Renovation & Tenant Improvement

The completion of a renovated design that upgrades an existing structure and/or incorporates the use of landscaping to enhance the aesthetic value of the property.

Urban Revitalization

An individual, business or organization that has made a meaningful contribution in the past year to placemaking, reimagining how we live, work and play.

Arts & Culture

Efforts by a group or individual to improve and/or enhance the arts and culture within our community.

Education

Efforts by an educator, project or school/college that promotes or benefits education in our city at all levels.

Health

An individual, group or organization impacting healthy living - above and beyond their normal scope of activities - through education, prevention or medical services.

Humanitarian Individual

An individual whose personal volunteer efforts have made a significant impact in the community.

Humanitarian Group

A group whose personal volunteer efforts have made a significant impact in the community.

Small Nonprofit of the Year

A 501(c)(3) nonprofit organization that reported under \$100K in taxable income and had a positive impact on the community.

Large Nonprofit of the Year

A 501(c)(3) nonprofit organization that reported over \$100K in taxable income and had a positive impact on the community.

Small Business of the Year

A small business (25 employees or less) whose contributions and/or products and services instill community pride.

Large Business/Corporation of the Year

The recognition of a large business (26 employees or more) whose volunteer hours and/or financial donations have made a meaningful difference.

Next Gen

An individual or group in grades K-12 that, through personal involvement and endeavors, has answered the challenge of good citizenship.

Young Professional

An individual, age 18-40, whose efforts truly impact and enhance the quality of life in the community.

Business Person of the Year

A local business owner/manager whose efforts truly impact and enhance the quality of life in the community.

Harvey L. Hall Lifetime Achievement

A local long-time community leader, age 55 and over, who has made a lasting impact to Bakersfield and its residents.

Nominations must be for work completed in 2024 to be eligible for consideration. No more than two nominations per individual, business or organization will be considered.

Nomination Deadline: Friday, January 31, 2025



Beautiful Bakersfield Awards Program

5 p.m.	Check-In & Reception	
6:15 p.m.	Formal Dining Room Opens	
6:30 p.m.	Introduction	NaTasha "T" Johnson, 2024 Beautiful Bakersfield Awards Committee Chair
	Invocation	Michael Bowers, Director Of Public Affairs & Government Relations, Centric Health California
6:45 p.m.	Dinner	Prepared and plated by Mossman's Catering
7 p.m.	Welcome	Alex Fisher & Maddie Janssen, KGET-TV 17
		Karen Goh, Bakersfield Mayor
		Rob Duchow, Greater Bakersfield Chamber Chairman of the Board
		Deanna Blaise, Presenting Sponsor - Valley Strong Credit Union
		Community Impact Sponsor - Adventist Health
		Kiyoshi Tomono, Red Carpet Sponsor - Blue Zones Project Bakersfield
		Janelle Capra, Greater Bakersfield Chamber President and CEO
7:30 p.m.	Awards Presentation	

2024 Beautiful Bakersfield Committee

NaTasha "T" Johnson , Chair	Upside Productions Management
April McGill , Vice Chair	April & Co. Photographers
Claire Acosta	Wasco Union Elementary School District
Petra Bantum	Housing Authority of the County of Kern
Araceli Carranza	Key Staffing Employment Service
Perry Finzel	Bakersfield ARC
Cherif Guirguis	LinQride Inc.
Karen Herrera	Mango House
Raquel Jimenez	Access Plus Capital
Teri Nicholson	Valley Strong Credit Union
Roberta Nilsson	Banc of California
Vanessa Shaw	Downtown Business Association
Shontay Smith	Valley Strong Credit Union

2024 BEAUTIFUL BAKERSFIELD AWARDS

The 34th Annual Beautiful Bakersfield Awards honors the efforts of individuals, businesses and organizations that Build a Better Bakersfield. The program is developed and produced by a volunteer committee of community members. Chamber member businesses show their support for the quality of life in our community by participating as sponsors of the program. Nominations are submitted from the Bakersfield community-at-large. The Beautiful Bakersfield Committee verifies nominations and follows up to ensure nominees are prepared for the judging process. All 51 judges are members of our community and are not Chamber staff or committee members. The Greater Bakersfield Chamber would like to thank the sponsors, judges and members of our Beautiful Bakersfield Committee for contributing to the success of this year's program.

2024 BEAUTIFUL BAKERSFIELD NOMINEES

A Better Bakersfield

An annual event or project that enhances the quality of life in the community.

Sponsored by:



Alzheimer's Disease Association of Kern County - Senior Prom

Active Bakersfield Alliance - The Bakersfield Marathon

Blue Zones Project Bakersfield - Tobacco Retail License

California Living Museum - Holiday Lights

Children First - East Bakersfield Festival

Night to Shine Bakersfield - Annual Prom

Upside Academy Inc. - Christmas in the Neighborhood

Wildlands Conservancy - Spring Nature Festival

Architecture & Design

The completion of a brand new interior and/or exterior building design integrating the environment with space and materials.

Sponsored by:



Beautiful You Medical Aesthetics

Kaiser Permanente's California Neurology Institute

Renovation & Tenant Improvement

The completion of a renovated design that upgrades an existing structure and/or incorporates the use of landscaping to enhance the aesthetic value of the property.

Brickyard Downtown

Collective Gyms - CLTV Gyms

The Mission at Kern County

Sponsored by:

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When it comes to
breast cancer, the
fight starts here.

In Kern County, 70% of women choose Adventist Health for their breast care. Our world-renowned oncologists and specialists utilize cutting-edge technologies, groundbreaking research, and trailblazing treatments to fight and defeat cancer, so you can achieve everything you were made for.



Scan the QR code to learn more
or visit [AISCancerCenter.org](https://www.AISCancerCenter.org)

Adventist Health 

The AIS
Cancer Center

Urban Revitalization

An individual, business or organization that has made a meaningful contribution in the past year to placemaking, reimagining how we live, work and play.

Sponsored by:



Children First

Leadership Bakersfield - Team 3

Sage Equities - The Cue

Arts & Culture

Efforts by a group or individual to improve and/or enhance the arts and culture within our community.

Sponsored by:



Bakersfield Museum of Art

Erica Ueberroth

Kern Dance Alliance

Notorious Bakersfield

Zane Adamo

Education

Efforts by an educator, project or school/college that promotes or benefits education in our city at all levels.

Bakersfield Museum of Art
CSUB NSME GO Team
Do the Math

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- POSTERS
- TABLE TENTS

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Health

An individual, group or organization impacting healthy living - above and beyond their normal scope of activities
- through education, prevention or medical services.

Sponsored by:



Acoustic Remedies Program

Adventist Health AIS Cancer Center - VIPink Event

Ashton Chase

Bakersfield College Edible Education Garden

Kern Medical

Niesha Davis

Humanitarian Individual

An individual whose personal volunteer efforts have made a significant impact in the community.

Sponsored by:



Bianca Haynes

Judy Goad

Kathy Shank Bess

Madison Garrett

Odessa Perkins

Traco Matthews

Zoe Gudino

Humanitarian Group

A group whose personal volunteer efforts have made a significant impact in the community.

- Leadership Bakersfield - Team 3
- Noel Alexandria Foundation
- Sleepy Baby Box Foundation
- Stockdale Moose Lodge
- Stockdale National Honor Society
- Transitional Youth Mobilizing for Change - Tym 4 Change

Sponsored by:



Find out how we're helping Bakersfield

LIVE
LONGER
BETTER

WANT A CHANCE TO WIN
2 TICKETS TO DISNEYLAND?

Scan the code to sign up for the
Blue Zones Project Bakersfield
newsletter today to be entered



SCAN ME



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REFER A FRIEND

You get \$50, and they get \$50

Referring a friend to open an account means you'll both have access to great loan rates, smart savings and checking accounts, a friendly staff, as well as \$50 each.

Here's How:

1. Tell your friend about banking with Valley Strong and fill out the referral form.
2. Your friend opens an account using their referral code.
3. You each get \$50.

Eligibility Requirements: Referring person ("Referrer") must be a Member in good standing and maintain an open primary Membership with Valley Strong Credit Union. The referring Member must be 18 years of age to be eligible to receive a referral payout. To be eligible the "Referred" Member must have not closed an account in the 180 calendar days prior to their new account being opened. Each referral is valid for 90 calendar days from the original date of the referral submission. Referrals must be made prior to the new account opening.

Terms/Conditions: The Referrer is responsible for ensuring the Referred persons contact information is valid at the time of their submission. Only accounts in which the referral information matches the original submission information and meet account criteria will be paid. The Referrer authorizes the sending of communications to each Referred person and indemnifies Valley Strong Credit Union for any claims related to the sending of communication relating to their referral request. If the Referred person already has a Valley Strong account, is on our email opt-out list or if the email provided is incorrect or no longer valid, they may not receive the referral email. Referring Member's account must be open and in good standing at the time of referral and payout. Due to confidentiality, we cannot disclose any information about qualifying accounts opened by someone referred. Valley Strong Credit Union reserves the right to modify, restrict, change or terminate the Refer A Friend Program at any time. You are not eligible to receive a referral bonus if you or anyone associated on your account is the primary or joint Member of the new account you are referring.

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As a community-focused credit union, Valley Strong provides advantages like lower interest rates, free online banking, no hidden fees and the satisfaction of knowing your funds are invested right here in the Valley.



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Credit Cards

Choose a Visa® Credit Card that best fits your needs.



Home Loans

Let our experienced Mortgage Loan Officers help you make the right decision when it comes to financing.



Auto Loans

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Choose Valley Strong Retirement & Wealth Management Group to help you pursue your goals.



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Grow your tomorrow by saving today.



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Small Nonprofit of the Year

Efforts of a 501(c)(3) nonprofit organization that reported under \$100K in taxable income and had a positive impact on the community.

Agricultural Family Fund
Apple Core Project
Charmed & Chosen
CSF Medical Non-Profit Foundation
The Oildale Community Action Team

Sponsored by:



Large Nonprofit of the Year

Efforts of a 501(c)(3) nonprofit organization that reported over \$100K in taxable income and had a positive impact on the community.

Amelia Molloy's Angels
Bakersfield Angels
Church Without Walls
Pyles Boys Camp
Tigerfight Foundation
Valley Center for the Blind
Youth 2 Leaders Education Foundation

Sponsored by:



Small Business of the Year

A small business (25 employees or less) whose contributions and/or products and services instill community pride.

Sponsored by:

BANK OF AMERICA 

Citryn Marketing Agency

Inovia Pharmacy

Porkchop and Bubba's BBQ

Rainbow International of Bakersfield

Small Business Celebration

The Playful Space

LABOR LAW & HR FORUM

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INFO@BAKOCHAMBER.COM

DEI Training

Investment in diversity, equity, and inclusion (DEI) is not just a moral obligation but a strategic move for your business's long-term success and sustainability. This training will equip you with practical tools and strategies for implementing DEI in your organization.

Event details:

DATE:

Tuesday, July 9

TIME:

8 a.m. Check-In/Networking;
8:30 - 10:30 a.m. Forum

LOCATION:

Chamber Office, 1725 Eye St.

PRESENTER:

Dr. Juanita Webb

RSVP:

info@bakochamber.com
or call 661-327-4421

COST:

\$40 Members;
\$70 Nonmembers

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 **GREATER
BAKERSFIELD
CHAMBER**

Large Business/Corporation of the Year

The recognition of a large business (26 employees or more) whose volunteer hours and/or financial donations have made a meaningful difference.

Access Plus Capital

Bank of America

Bristol Hospice Bakersfield

Global Clean Energy

KGET-TV 17 News

Valley Strong Credit Union

Sponsored by:



Next Gen

An individual or group in grades K-12 that, through personal involvement and endeavors, has answered the challenge of good citizenship.

Braya Stotler

Carter Beardsley

Gisselle Guerrero

Javen Freeborn

Katie Johnson

Sponsored by:



Young Professional

An individual, age 18-40, whose efforts truly impact and enhance the quality of life in the community.

- Cherrity Ricks
- Fatima "Teems" Tulfo
- Dr. Fernando Garcia
- Karina Funez
- Mitchall Patel

Sponsored by:



LEADERSHIP
BAKERSFIELD

Leadership Bakersfield is a long-standing tradition that brings together individuals from across the city to address key local issues and equips them with essential leadership skills. Each year teams create impactful projects that funnel thousands of dollars into the community, benefiting hundreds of individuals.

Applications for the 2025 class open
August 1, 2024

Scan to learn more



Business Person of the Year

A local business owner/manager whose efforts truly impact and enhance the quality of life in the community.

Dr. Anna Marie Frank
Katie Moradkhani
Larissa Mitchell

Sponsored by:



Harvey L. Hall Lifetime Achievement

A local long-time community leader, age 55 and over, who has made a lasting impact to Bakersfield and its residents.

Dean McGee, Ed.D
Maryann Paciullo
Patsy Romero
Dr. Richard Casteen
Dr. Royce H. Johnson, MD, FACP
Stan Moe

Sponsored by:



Chairman's Award

This award is chosen from among all nominee submissions and given to the nominee that is recognized for overall excellence.



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BAKERSFIELD
AWARDS

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State of the City

July 17, 2024

Presented by



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This annual forum is one of the Chamber's most recognized business events. It features reports from the Mayor and the City Manager on the past year's projects, progress and future plans for Bakersfield.

Sponsorship opportunities for this event are available.
For tickets or inquiries, email info@bakochamber.com or call
661-327-4421.



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BAKERSFIELD 2024
AWARDS

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