

# Beautiful BAKERSFIELD 2025 CATEGORIES AWARDS

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## **A Better Bakersfield**

Honors an annual event, project, or initiative that greatly improves the quality of life in Bakersfield.

## **Architecture & Design**

Celebrates the completion of an innovative new building or space, showcasing an outstanding interior or exterior design that harmonizes with its environment.

## **Arts & Culture**

Honors the efforts by a group or individual to enrich and elevate arts and culture within the Bakersfield community.

## **Urban Core**

Recognizes individuals, businesses, or coalitions working to make downtown Bakersfield safer, more vibrant, and economically thriving.

## **Educational Excellence**

Recognizes educators, projects, or institutions advancing educational opportunities and achievement across all levels in the community.

## **Health & Wellness**

Honors individuals, groups, or organizations that go beyond their normal activities to promote healthy living through education, prevention, or medical services.

## **Humanitarian Individual of the Year**

Recognizes an individual whose volunteer efforts have made a significant and lasting impact in the community.

## **Humanitarian Group of the Year**

Celebrates a group whose dedicated volunteer work has made a meaningful difference in the lives of Bakersfield residents.

## **Emerging Nonprofit of the Year**

Recognizes a nonprofit organization (1-10 years old) for its significant impact on the community through its grassroots initiatives.

## **Nonprofit of the Year**

Honors a nonprofit organization for its significant and lasting impact on the community.

## **Small Business of the Year**

Celebrates a small business (25 employees or fewer) whose contributions, products, or services instill pride and benefit the community.

## **Large Business of the Year**

Recognizes a larger business (26 employees or more) for its substantial impact through volunteer work, donations, or community engagement.

## **Next-Gen**

Honors a young individual or group (grades K-12) with exceptional citizenship and community involvement.

## **Young Professional of the Year**

Recognizes an individual (ages 18-40) whose contributions have significantly enhanced the quality of life in Bakersfield.

## **Business Person of the Year**

Honors a local business owner or manager whose work has made a lasting positive impact on the community.

## **Harvey L. Hall Lifetime Achievement**

Presented to a long-standing community leader (age 55+) who has made an enduring impact on Bakersfield and its residents.

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## **Nomination Deadline: Friday, Feb. 7, 2025**

Submit your nominations today at [beautiful.bakochamber.com!](https://beautiful.bakochamber.com/)

### **PLEASE NOTE:**

Nominations must be for work completed in 2024 to be eligible for consideration. No more than two nominations per individual, business or organization will be considered.