

BAKERSFIELD'S BIGGEST NIGHT

Beautiful
BAKERSFIELD
AWARDS

2025
A NIGHT
AT THE MET

Saturday, June 14, 2025

Honoring individuals, organizations, and businesses for
their contributions during the 2024 calendar year.

Presented by



CATEGORIES:

A Better Bakersfield

Recognizing an annual event, project, or initiative that significantly enhances the quality of life for residents of Bakersfield, aiming to acknowledge efforts that create a positive impact on the community.

Architecture & Design

Celebrating the successful completion of a building or space, focusing on its interior and exterior design.

Arts & Culture

Celebrating the outstanding contributions of individuals and groups dedicated to enriching the artistic and cultural fabric of the Bakersfield community.

Urban Core

Celebrating the outstanding contributions of individuals, businesses, and community coalitions dedicated to transforming downtown Bakersfield into a safer, more vibrant, and economically thriving hub.

Educational Excellence

Celebrating outstanding educators, innovative projects, and institutions that significantly enhance educational opportunities and achievements at all levels within the community.

Health & Wellness

Recognizing outstanding individuals, groups, or organizations that make significant contributions to the promotion of healthy living.

Humanitarian Individual

Honoring an outstanding individual whose dedicated volunteer efforts have profoundly and positively influenced their community.

Humanitarian Group

Honoring a community service group whose commitment to volunteer service has significantly impacted the lives of residents in Bakersfield.

Emerging Nonprofit

Celebrating a 501(c)(3) nonprofit organization that has been operating for 1 to 10 years providing dedicated service, and championing local causes to bring about meaningful change in the community.

Nonprofit of the Year

Recognizing an established 501(c)(3) nonprofit organization for its outstanding contributions to the community.

Small Business of the Year

Honoring a small business with 25 or fewer employees that has made a significant impact on the community.

Large Business of the Year

Honoring a large business with 26 or more employees who have made a significant positive impact on the community.

Next-Gen

Celebrating an outstanding young individual or group from grades K-12 who exemplifies exceptional citizenship and dedication to community involvement.

Young Professional of the Year

Recognizing an outstanding individual between the ages of 18 and 40 whose exceptional contributions have notably improved the quality of life in Bakersfield.

Business Person of the Year

Recognizing an exceptional local business owner or manager whose innovative leadership and dedicated service have significantly contributed to the betterment of the community.

Harvey L. Hall Lifetime Achievement Award

This prestigious award is presented to a distinguished community leader aged 55 and above who has made a lasting and positive impact on the city of Bakersfield and its residents.

Nominations must be for work completed in 2025 to be eligible for consideration. No more than two nominations per individual, business or organization will be considered.

Nomination Deadline: Friday, January 30, 2026

Beautiful Bakersfield Awards Program

5 p.m.	Check-In & Reception	
6 p.m.	Formal Dining Room Opens	
6:15 p.m.	Introduction	Kimberly Price, <i>Beautiful Bakersfield Awards Committee Chair</i>
	Centerpiece Sponsor	Angela Barton, <i>CEO, Barton Marketing Group</i>
	Invocation	Terri Agcaoili, <i>2024 Ambassador Chair</i>
6:30 p.m.	Dinner	Prepared and plated by Mossman's Catering
7 p.m.	Welcome	Alex Fisher and Maddie Janssen, <i>KGET-TV 17</i> Karen Goh, <i>Bakersfield Mayor</i> Deanna Blaise, <i>Greater Bakersfield Chamber Chairwoman of the Board</i> Steve Matejka, <i>Presenting Sponsor, Valley Strong Credit Union</i> Jason Wells, <i>Community Impact Sponsor, Adventist Health</i> Anna Kazaryan, <i>Hospitality Sponsor, Houchin Community Blood Bank</i> Janelle Capra, <i>Greater Bakersfield Chamber President and CEO</i>
7:30 p.m.	Awards Presentation	

Greater Bakersfield Chamber Staff

Janelle Capra, President & CEO	Savanah Adams, Senior Manager, Policy & Public Affairs
Kami Gonzalez, Vice President, Members & Programs	Kimberly Price, Manager, Community Events
Joel Paramo, Senior Director, Strategic Communications	Raegina Sanchez, Executive Assistant
Lorrie Guinn-Magers, Director, Operations & HR	

2025 BEAUTIFUL BAKERSFIELD AWARDS

The 35th Annual Beautiful Bakersfield Awards honors the efforts of individuals, businesses, and organizations that build a Better Bakersfield. The program is developed and produced by a volunteer committee of community members. Chamber member businesses show their support for the quality of life in our community by participating as sponsors of the program. Nominations are submitted from the Bakersfield community-at-large. The Beautiful Bakersfield Committee verifies nominations and follows up to ensure that the nominees are prepared for the judging process. All judges are members of our community and are not Chamber staff or committee members. The Greater Bakersfield Chamber would like to thank the sponsors, judges, and members of our Beautiful Bakersfield Committee for contributing to the success of this year's program.

2025 Beautiful Bakersfield Committee

Kimberly Price – Committee Chair- Greater Bakersfield Chamber

Leslie Aldridge – Artist/Costume Designer

Perry Finzel – Bakersfield ARC

Cherif Guirgus – LinQride, Executive Car Service

Raquel Jimenez – Access Plus Capitol

NaTasha Johnson – Upside Productions Management

Bunny Merchant – Patio Spaces

April McGill – April & Co. Event Photo

Trinh Moore – TM Signs and Graphics

Teri Nicholson – Valley Strong Credit Union

Roberta Nilsson – Banc of California

Kristel Pollock – Houchin Blood Bank

Sydney Price – Home Caregivers of California

Shontay Smith – Valley Strong Credit Union

Christina Springstead – Springstead Solutions

2025 BEAUTIFUL BAKERSFIELD NOMINEES

A Better Bakersfield

Honors an annual event, project, or initiative that greatly improves the quality of life in Bakersfield.

Sponsored by:



**KAISER
PERMANENTE®**

Annual NOR Christmas Parade

Art Heist

CALM Holiday Lights

City of Bakersfield Recreation & Parks Department

Cycle Centennial Fun Ride

Dreams and Hopes for the Children

Taft College Foundation

Architecture & Design

Celebrates the completion of an innovative new building or space, showcasing an outstanding interior or exterior design that harmonizes with its environment.

Sponsored by:



Adventist Health Medical Office – Buena Vista

City of Bakersfield – Public Works Department – The Centennial Corridor

Do the Math Set – John Lenko

Habitat for Humanity Golden Empire

The Dwelling Place – Que Pasa

The Green Room at the Fillbrandt

The Nest – Greenfield Middle School Gymnasium

The Skin Lab

A photograph of a trade show booth for PrintDirtCheap. On the left is a tall white banner with a black top section containing the company logo and name. The banner lists various printing services. To the right is a table covered with a white cloth, featuring the company logo and name. On the table are stacks of printed materials and a small sign. A pink semi-transparent text box is overlaid on the right side of the image.

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Save \$50 on Any Online Order

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Exclusively at PrintDirtCheap.com

Arts & Culture

Honors the efforts by a group or individual to enrich and elevate arts and culture within the Bakersfield community.

Arts Council of Kern

Art with Erick

Ballet Folklorico Huatzecalli

Brenda Ruiz

Gaslight Melodrama Theatre & Music Hall

Rosalyn Stevens

Sponsored by:



Urban Core

Recognizes individuals, businesses, or coalitions working to make downtown Bakersfield safer, more vibrant, and economically thriving.

Bakersfield Police Department Impact Team

Carrie Blind

City of Bakersfield – Economic Development Department

Jennifer Williams-Cordova

The Eligon Venue and Social Collective

Tlo Wines

Sponsored by:



A GREATER BAKERSFIELD CHAMBER EVENT

SAVE THE DATE

State of the City

July 16, 2025

Sponsorship opportunities for this event are available.
For inquiries, email sadams@bakochamber.com

Educational Excellence

Recognizes educators, projects, or institutions advancing educational opportunities and achievement across all levels in the community.

Children First

CSUB College of Natural Sciences, Mathematics and Engineering Grants and Outreach

KCSOS STEAM Camps

Kern County Department of Child Support Services and Kern County Sheriff's Lerdo Detention Facilities

Kern Medical

Youth 2 Leaders Education Foundation

Sponsored by:



Health & Wellness

Honors individuals, groups, or organizations that go beyond their normal activities to promote healthy living through education, prevention, or medical services.

2 Queens Fitness

Adventist Health COPE Health Scholars Program

Dr. Naga Bodapati

Heavy Iron Training Facility

Kern Medical – Addiction Medicine Recovery Program

Sponsored by:





Made for more
opportunities

Adventist Health is proud to support the Greater Bakersfield Chamber's Beautiful Bakersfield Awards. We're honored to be nominated alongside businesses who share our passion for building a stronger, more vibrant community.

We believe we're all made for more. That's why we strive to do work that makes Bakersfield beautiful. From engaging in community events to investing in advanced technology and supporting employee growth, we're committed to providing the high-quality, compassionate care our community deserves right here at home. Because when Bakersfield flourishes, we all experience more.



Scan QR code to
learn more about
Adventist Health.



Humanitarian Individual

Recognizes an individual whose volunteer efforts have made a significant and lasting impact in the community.

Angela Barton

Elijah J. Gonzales

Jason Chamberlain

Perry Finzel

Sue England

Vicheka Ek

Sponsored by:



Dignity Health.

Mercy & Memorial Hospitals

Humanitarian Group

Celebrates a group whose dedicated volunteer work has made a meaningful difference in the lives of Bakersfield residents.

American Heart Association

Bring Back the Kern

Flood Ministries

Kern County Department of Child Support Services – Community Crusaders

The Bakersfield Pageant

Upside Academy, Inc.

Sponsored by:





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As a community-focused credit union, Valley Strong provides advantages like lower interest rates, free online banking, no hidden fees and the satisfaction of knowing your funds are invested right here in the Valley.



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On-the-go banking is easy, secure, and loaded with features and benefits.



Credit Cards

Choose a Visa® Credit Card that best fits your needs.



Home Loans

Let our experienced Mortgage Loan Officers help you make the right decision when it comes to financing.



Auto Loans

Take advantage of competitive auto loans and refinancing options.



Investing

Choose Valley Strong Retirement & Wealth Management Group to help you pursue your goals.



Savings

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Emerging Nonprofit

Recognizes a nonprofit organization (1-10 years old) for its significant impact on the community through its grassroots initiatives.

Amelia Molloy's Angels

Gridstone Inc.

Heart of the City Foundation

Spotlight Academy of the Arts

The Motherhood Project

Transitional Youth Mobilizing for Change

Sponsored by:

KERN COMMUNITY
F O U N D A T I O N

Growing community.
Growing philanthropy.

Nonprofit of the Year

Honors a nonprofit organization for its significant and lasting impact on the community.

Alzheimer's Disease Association of Kern County

CASA of Kern County

Clinica Sierra Vista

Houchin Community Blood Bank

Kern County Law Enforcement Foundation

Make-A-Wish Central Coast & Southern Central Valley

Mission Community Services Corporation Kern Women's
Business Center

Real Estate Professionals Family Relief Fund

The Open Door Network

Valley Center for the Blind

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Beautiful
BAKERSFIELD 2025
AWARDS

JIM
SCOTT

TAMI
MLCOCH

CANDY
CÁCERES

ELAINA
RUSK

KEVIN
CHARETTE

MADDIE
JANSSEN

ALEX
FISHER

WORKING TOGETHER
IN THE SPIRIT OF THE GOLDEN EMPIRE



 **KGET.com**

Small Business of the Year

Celebrates a small business (25 employees or fewer) whose contributions, products, or services instill pride and benefit the community.

Adaptive Networks

Barton Marketing Group

CJs Carpet Cleaning

LEG Travel

New Frontier Consulting

Pilates Barre

South Valley AC & Heating

The Nest and Company

TM Signs and Graphics

UpMarket

Sponsored by:



BANK OF AMERICA

Large Business/Corporation of the Year

Recognizes a larger business (26 employees or more) for its substantial impact through volunteer work, donations, or community engagement.

Adventist Health

Bank of America

Tri Counties Bank

Sponsored by:



Next-Gen

Honors a young individual or group (grades K-12) with exceptional citizenship and community involvement.

Sponsored by:



Carter Beardsley

Chloe Grace Porter

Guneet Kaur

Patrick Zubiran



TEJON

**Hard Rock Hotel & Casino Tejon
applauds all 2025 nominees!**

Young Professional of the Year

Recognizes an individual (ages 18-40) whose contributions have significantly enhanced the quality of life in Bakersfield.

David Madding

Gabriel Adame

Gabriel Arellano

Imad Jobah

Lauren Skidmore

Nik Boone

Shellena Heber

Sponsored by:



Business Person of the Year

Honors a local business owner or manager whose work has made a lasting positive impact on the community.

Christian Hernandez

Ken Keller

Quon Louey

Zane Smith

Sponsored by:





LEADERSHIP
BAKERSFIELD

Leadership Bakersfield (LB) is a long-standing tradition that brings together a group of individuals from across the city and engages them in the issues and assets crucial to Bakersfield's future. This high-caliber program equips today's leaders with the knowledge and skills to lead in our rapidly changing and interconnected world. Each session is designed to educate participants on various industry sectors and key community issues.

Sessions also focus on leadership, health & human services, energy, arts & culture, media & communications, government, education, law enforcement and agriculture. Through top-tiered speakers and panels in essential industries, exclusive tours and hands-on activities, LB is developing the next generation of leaders in Bakersfield. Participants are also tasked with designing a project that fulfills the community's needs. Each year, LB teams create programs and projects that funnel thousands of dollars into our community that impact the lives of hundreds of individuals.



Applications for the 2026 class
open **August 1, 2025**



Scan to learn more



Harvey L. Hall Lifetime Achievement

Presented to a long-standing community leader (age 55+) who has made an enduring impact on Bakersfield and its residents.

Sponsored by:



Lieutenant Commander Dr. Albert McBride

Cathy Butler

Les Clark

Dr. Royce Johnson

Stana Bright

Chairwoman's Award

This award, chosen by the Chairwoman of the Greater Bakersfield Chamber executive board from all nominees, honors an individual or organization that exemplifies excellence and commitment to the community.



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A BETTER BAKERSFIELD
SINCE 1985**

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THE CHAMBER
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The Chamber PERK is Bakersfield's new gathering place to celebrate our members, promote community initiatives, and show the world what makes Bakersfield exceptional—one conversation at a time.

Want to appear in an upcoming episode?

Email info@bakochamber.com, with subject line:
"Chamber PERK"

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